2022-23 ACADEMIC PROGRAMS

2022-2023 GRAPHIC DESIGN (APGRD)

Description

This program prepares students for a career as a graphic designer. Graphic designers are specialists in the field of visual communication, trained to communicate, inform, instruct or sell. Students gain skills in the principles of graphic design, publication design, interface and mobile design working on a variety of projects that focus on theory, concept development, typography and production techniques that culminates in the production of a portfolio. Creative and artistic ability is required for careers in graphic design, as well as originality and the capacity for experimentation in visual problem-solving. Students also need the ability to master software skills as they relate to each medium.

Articulation

College for Creative Studies, BFA degree; Eastern Michigan University, BFA degree; Wayne State University, BFA degree. Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php.

Admissions Requirements

Basic proficiency with desktop computers is required to enroll in GDT computer-based courses. Note: Graphic Design computer-based courses are taught on Macintosh computers.

Course Requirements

First Fall Semester

Class	Title	Minimum Credits
ENG 111	Composition I	4
GDT 101	History of Graphic Design	3
GDT 104	Introduction to Graphic Design	4
WEB 115	Interface Design I	4
	Soc. Sci. Elective(s)	3
Total		18

First Winter Semester

Class	Title	Minimum Credits
GDT 100	Typography I	4
GDT 112	Principles and Problem-Solving in Graphic Design	4
	Math Elective(s)	3
	Restricted Electives: ART 101, ART 102, ART 111, ART 112, ART 114, ART 120, ART 122, ART 125, ART 127, ART 129, GDT 106, GDT 108, or any 100 level or higher ANI, PHO, VID or WEB course.	3
Total		14

Second Fall Semester

Class	Title	Minimum Credits
GDT 215	Typography II	4
GDT 220	Publication Design	4
GDT 239	Imaging and Illustration	4
WEB 215	Interface Design II	4
Total		16

Second Winter Semester

Class	Title	Minimum Credits
GDT 252	Advanced Digital Studio	4
GDT 290	Professional Practices	4
	Nat. Sci. Elective(s)	3
COM 101	Fundamentals of Speaking	3
	Restricted Electives: ART 101, ART 102, ART 111, ART 112, ART 114, ART 120, ART 122, ART 125, ART 127, ART 129, GDT 106, GDT 108, or any 100 level or higher ANI, PHO, VID or WEB course.	3
Total		17

Total Credits Required: 65

Accurate as of 02/22/2023 Information is subject to change without notice.