

2023-24 ACADEMIC PROGRAMS

2023-2024 BROADCAST MEDIA ARTS (AABCM)

Description

The Broadcast Media Arts program provides hands-on training in the realm of radio and gives students experience in live production, script-writing, announcing and editing. The program course offerings emphasize the communication and technical skills needed for jobs in a variety of fields within the media industry, including advertising, public relations, broadcast journalism, project production and producing. This program prepares students to either enter directly into the workforce or transfer to a four-year institution.

Articulation

Eastern Michigan University; BA and BS degrees Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php>.

Course Requirements

First Semester

Class	Title	Minimum Credits
COM 101	Fundamentals of Speaking	3
COM 155	Scriptwriting for Broadcast Arts	3
Elective	Math Elective(s)	3
Elective	Soc. Sci. Elective(s) 1	3
Elective	Restricted Elective(s): COM 142, COM 183, COM 210, COM 235, COM 240, DRA 152, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3-4
Total		15

Second Semester

Class	Title	Minimum Credits
COM 160	Voice and Articulation	3
ENG 111	Composition I	4
Elective	Nat. Sci. Elective(s)	3
Elective	Restricted Elective(s): Select two courses from COM 142, COM 183, COM 210, COM 235, COM 240, DRA 152, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	6-7
Total		16

Third Semester

Class	Title	Minimum Credits
COM 130	Introduction to Mass Communication	3
COM 150	Introduction to Radio Production	3
ENG 107	Technical Writing Fundamentals	3
Elective	Nat. Sci. Lab Elective(s)	3
Elective	Restricted Elective(s): COM 142, COM 183, COM 210, COM 235, COM 240, DRA 152, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	3-4
Total		15

Fourth Semester

Class	Title	Minimum Credits
COM 170	Advanced Radio Production	3
Elective	Soc. Sci. Elective(s) 2	3
Elective	Arts/Human. Elective(s) 2 (not COM)	3
Elective	Restricted Elective(s): Select two courses from COM 142, COM 183, COM 210, COM 235, COM 240, DRA 152, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105	6-7
Total		15

Total Credits Required: 61

Accurate as of 02/15/2024 Information is subject to change without notice.