

2023-24 ACADEMIC PROGRAMS

2023-2024 GRAPHIC DESIGN (APGRD)

Description

This program prepares students for a career as a graphic designer. Graphic designers are specialists in the field of visual communication, trained to communicate, inform, instruct or sell. Students gain skills in the principles of graphic design, publication design, interface and mobile design working on a variety of projects that focus on theory, concept development, typography and production techniques that culminates in the production of a portfolio. Creative and artistic ability is required for careers in graphic design, as well as originality and the capacity for experimentation in visual problem-solving. Students also need the ability to master software skills as they relate to each medium.

Articulation

College for Creative Studies, BFA degree; Eastern Michigan University, BFA degree; Wayne State University, BFA degree. Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php>.

Admissions Requirements

Basic proficiency with desktop computers is required to enroll in GDT computer-based courses. Note: Graphic Design computer-based courses are taught on Macintosh computers.

Course Requirements

First Fall Semester

| Class | Title | Minimum Credits |
|---------|--------------------------------|-----------------|
| ENG 111 | Composition I | 4 |
| GDT 101 | History of Graphic Design | 3 |
| GDT 104 | Introduction to Graphic Design | 4 |
| WEB 115 | Interface Design I | 4 |
| | Soc. Sci. Elective(s) | 3 |
| Total | | 18 |

First Winter Semester

| Class | Title | Minimum Credits |
|---------|---|-----------------|
| GDT 100 | Typography I | 4 |
| GDT 112 | Principles and Problem-Solving in Graphic Design | 4 |
| | Math Elective(s) | 3 |
| | Restricted Electives: ART 101, ART 102, ART 111, ART 112, ART 114, ART 120, ART 122, ART 125, ART 127, ART 129, GDT 106, GDT 108, or any 100 level or higher ANI, PHO, VID or WEB course. | 3 |
| Total | | 14 |

Second Fall Semester

| Class | Title | Minimum Credits |
|---------|--------------------------|-----------------|
| GDT 215 | Typography II | 4 |
| GDT 220 | Publication Design | 4 |
| GDT 239 | Imaging and Illustration | 4 |
| WEB 215 | Interface Design II | 4 |
| Total | | 16 |

Second Winter Semester

| Class | Title | Minimum Credits |
|---------|---|-----------------|
| GDT 252 | Advanced Digital Studio | 4 |
| GDT 290 | Professional Practices | 4 |
| | Nat. Sci. Elective(s) | 3 |
| COM 101 | Fundamentals of Speaking | 3 |
| | Restricted Electives: ART 101, ART 102, ART 111, ART 112, ART 114, ART 120, ART 122, ART 125, ART 127, ART 129, GDT 106, GDT 108, or any 100 level or higher ANI, PHO, VID or WEB course. | 3 |
| Total | | 17 |

Total Credits Required: 65

Accurate as of 02/15/2024 Information is subject to change without notice.