

2023-24 ACADEMIC PROGRAMS

2023-2024 BROADCAST MEDIA ARTS (CTBCAC)

Description

The Broadcast Media Arts certificate gives students training in the realm of radio, including live production, editing, vocal delivery and scriptwriting. These skills set the groundwork for a career in radio and highlight training for other fields including voice-over work, broadcast journalism, public relations, marketing and promotions, advertising and media production. This certificate prepares students who are career-track minded and looking to go directly into the field, along with those who are planning to complete further studies.

Course Requirements

Major/Area Requirements

Class	Title	Minimum Credits
COM 150	Introduction to Radio Production	3
COM 155	Scriptwriting for Broadcast Arts	3
COM 160	Voice and Articulation	3
COM 170	Advanced Radio Production	3
Total		12

Total Credits Required: 12

Accurate as of 02/16/2024 Information is subject to change without notice.