2023-24 ACADEMIC PROGRAMS

2023-2024 BUSINESS ENTERPRISE BASICS (CTBUSB)

Program is also available online

Description

In this program, students will build develop a foundational understanding of business operations basics. It will provide a framework for students to develop a plan for future study in the business field.

Course Requirements

Major/Area Requirements

Class	Title	Minimum Credits
ACC 100 or	Accounting Practices for Business	
ACC 111	Principles of Accounting I*	3
BMG 140	Introduction to Business	3
BMG 207	Business Communication	3
BMG 230	Principles of Management	3
BMG 250	Principles of Marketing	3
Total		15

Total Credits Required: 15

Footnotes

*A math level of 4 is required for ACC 111.

Accurate as of 02/16/2024 Information is subject to change without notice.