

2023-24 ACADEMIC PROGRAMS

2023-2024 RETAIL AND BUSINESS OPERATIONS (CTRBUS)

Program is also available online

Description

It takes a large number of people working in customer-facing roles as well as behind-the-scenes in a retail operation to keep employees, customers and investors happy. Students who complete this certificate will be knowledgeable, capable and enthusiastic employees who can procure, display and deliver products and services to customers profitable in a retail setting. Students will gain the skills and expertise needed to manage retail projects as well as make and communicate decisions related to human resources, profits, productivity and processes when managing the operations aspect of a business unit.

Course Requirements

Major/Area Requirements

Class	Title	Minimum Credits
BMG 205	Creating the Customer Experience	3
BMG 206	Retail Principles and Practices	3
BMG 228	Purchasing and Inventory Control	3
BMG 273	Managing Operations	3
BMG 275	Business and Supply Chain Analytics	4
Total		16

Total Credits Required: 16

Accurate as of 02/16/2024 Information is subject to change without notice.