

2023-24 ACADEMIC PROGRAMS

2023-2024 SPORTS AND ENTERTAINMENT MANAGEMENT (CTSEM)

Description

In this program, students will focus on the unique sports and entertainment management industries. They will be introduced to the variety of sports and entertainment employment opportunities such as ticket sales, event management or representing a professional athlete or team. Students will develop analytical, critical thinking, and problem-solving skills that sports and entertainment industry employers are looking for. Innovative instruction from professionals and collaborative learning will enhance their experience.

Course Requirements

Major/Area Requirements

Class	Title	Minimum Credits
BMG 163	Introduction to Esports	3
BMG 165	Introduction to Sports and Entertainment Management	3
BMG 166	Sports and Entertainment Communications and Public Relations	3
BMG 168	Facilities and Event Management	3
BMG 169	Sports and Entertainment Marketing	3
BMG 230	Principles of Management	3
Total		18

Total Credits Required: 18

Accurate as of 02/16/2024 Information is subject to change without notice.