

2023-24 ACADEMIC PROGRAMS

2023-2024 BUSINESS ENTERPRISE ESSENTIALS (CVBUSE)

Description

In this program, students will build the essential skills for daily business operations, spanning the major fields of practice. Students will select courses from business management, marketing, finance and communication to build a personal career path. Suggested Career Paths Management BMG 111 Business Law I BMG 181 Introduction to Supply Chain Management BMG 228 Purchasing and Inventory Control BMG 240 Human Resources Management BMG 273 Management Operations BMG 293 Business Enterprise Essentials Capstone Finance ACC 110 Payroll Accounting ACC 131 QuickBooks BMG 111 Business Law I BMG 228 Purchasing and Inventory Control BMG 293 Business Enterprise Essentials Capstone BOS 184 Spreadsheet Software Applications I Marketing and Communications BMG 160 Principles of Sales BMG 165 Introduction to Sports and Entertainment Management BMG 205 Creating the Customer Experience BMG 206 Retail Principles and Practices BMG 240 Human Resources Management BMG 293 Business Enterprise Essentials Capstone

Admissions Requirements

Completion of the Business Enterprise Basics Certificate

Course Requirements

Major/Area Requirements

| Class | Title | Minimum Credits |
|----------|---|-----------------|
| Elective | Restricted Elective(s): Select 15 credits from ACC 110, ACC 131, BMG 111, BMG 160, BMG 165, BMG 181, BMG 205, BMG 206, BMG 228, BMG 240, BMG 273, BOS 184 | 15 |
| BMG 293 | Business Enterprise Essentials Capstone | 1 |
| Total | | 16 |

Total Credits Required: 16

Accurate as of 02/16/2024 Information is subject to change without notice.