
2024-25 ACADEMIC COURSES

BMG 101 : ENTREPRENEURSHIP I

This course is designed for those who have aspirations of creating business opportunities, whether they are an inventor, artist or entrepreneur. Students will assess their skills, attitudes, and behaviors related to entrepreneurial and innovative mindsets. Concepts and exercises focus on practical and repeatable processes and applications that identify unmet customer needs in order to generate ideas that become an innovation of value. Students will create and present (pitch) business plans. Level I Prerequisite: Academic Reading and Writing Levels of 6

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Description	Hours
Credits	3
Lecture Hours	45
Clinical Hours	0
Lab Hours	0
Other Hours	0
Total Hours	45

Accurate as of 05/16/2025 Information is subject to change without notice.