

2024-25 ACADEMIC COURSES

BMG 161: ESPORTS EVENT MANAGEMENT

In this course, students will gain an understanding of the dynamic and rapidly growing field of esports event planning and execution. This course focuses on providing students with the knowledge and skills necessary to plan, organize, and manage esports events. Students will explore the unique aspects of esports as an emerging industry and learn the key principles of event management, including logistics, marketing, and risk assessment. Throughout this course, students will learn the essential skills and knowledge required to plan, promote, and execute successful esports events.

Level I Prereq: Academic Reading and Writing Levels of 6

Description	Hours
Credits	3
Lecture Hours	45
Clinical Hours	0
Lab Hours	0
Other Hours	0
Total Hours	45

Accurate as of 05/17/2024 Information is subject to change without notice.