
2024-25 ACADEMIC COURSES

COM 130 : INTRO TO MASS COMMUNICATION

In this course, students are introduced to the technological evolution of mass media, its impact on audience attitudes, and how it influences economic, social, and political climates. Major emphasis is placed on the history, theory, and criticism of the various mediums, including radio, television, film, and Web-based media. The course attempts to create a more 'critical' consumer of mass media. Level I Prerequisite: Academic Reading and Writing Levels of 6

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Description	Hours
Credits	3
Lecture Hours	45
Clinical Hours	0
Lab Hours	0
Other Hours	0
Total Hours	45

Accurate as of 07/12/2024 Information is subject to change without notice.