
2024-25 ACADEMIC COURSES

COM 155 : SCRIPTWRITING FOR BROADCAST ART

Scriptwriting for Broadcast Arts is designed to give students practical experience in writing styles for the various media of the broadcast industry. Through hands-on exercises and projects, students will become familiar with various writing techniques, develop broadcast writing skills and apply those skills to the creation of news stories, interviews, promos, pitches, liners, public service announcements and commercials. Students will also be exposed to current trends in the industry and given the opportunity to critique those trends and theorize about upcoming styles.

Level I Prereq: Academic Reading and Writing Levels of 6

Description	Hours
Credits	3
Lecture Hours	45
Clinical Hours	0
Lab Hours	0
Other Hours	0
Total Hours	45

Accurate as of 05/20/2024 Information is subject to change without notice.