

2021-22 ACADEMIC COURSES

VID 203 : COMMERCIAL VIDEO PRODUCTION

In this course students will produce short-formatted projects for business and client-related needs. Productions will cover a range of web content, advertising and promotional projects to service business. By collaborating with actual clients, students write scripts, direct, edit, produce and answer to the needs of professionals from our community. Additional training and instruction will cover working with budgets, timelines/deadlines and soft skills for client-producer relations. The title of this course was previously Web Video.

Level I Prereq: Academic Reading and Writing Levels of 6; VID 105 and VID 125; VID 125 may enroll concurrently

Description	Hours
Credits	3
Lecture Hours	45
Clinical Hours	0
Lab Hours	0
Other Hours	0
Total Hours	45

Accurate as of 10/21/2021 Information is subject to change without notice.

2021-22 Class offerings by semester

Swipe left to see full chart