

2021-22 ACADEMIC COURSES

WEB 163 : USER RESEARCH AND PM

In this course, students will focus on the principles and practices of website user research and project management, as digital strategy professionals are often expected to be skilled in both areas. Students will author user surveys and focus group scripts and will consider both waterfall and agile project management methodologies. This course was previously WEB 263.

Level I Prereq: Academic Reading and Writing Levels of 6

Description	Hours
Credits	4
Lecture Hours	60
Clinical Hours	0
Lab Hours	0
Other Hours	0
Total Hours	60

Accurate as of 05/18/2021 Information is subject to change without notice.

2021-22 Class offerings by semester

Swipe left to see full chart