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## 2024-25 ACADEMIC PROGRAMS

### BROADCAST MEDIA ARTS/EMU COMMUNICATION OR COMM, MEDIA & THEATRE ARTS BA (AABCM01F2)

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#### Associate in Arts Transfer Program

The Broadcast Media Arts program provides hands-on training in the realm of radio. You'll gain experience in:

- Live production
- Script-writing
- Voice-overs
- Announcing
- Editing

This program emphasizes the communication and technical skills needed for jobs in a variety of fields within the media industry, including;

- Advertising
- Public relations
- Broadcast journalism
- Project production
- Producing

You'll be prepared to enter into the workforce or transfer to Eastern Michigan University.

[See this program in the catalog](#) [Apply](#)

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