
2024-25 ACADEMIC PROGRAMS

TECHNICAL COMMUNICATION (AATCD)

Associate in Arts

In this program, students explore the technical communication process in detail and develop skills in audience analysis, project management, technical writing and editing, document design and usability testing. Using tools of the technical communication profession, students prepare content for print and online delivery, develop screencast training modules, learn how to conduct a formal job search and create professional portfolios to showcase their skills. The Technical Communication Associate in Arts degree is designed for students transferring to a four-year university and seeking a Bachelor of Arts degree. The General Education requirements fulfill both Washtenaw Community College's requirements and the MTA Transfer requirements.

As a fast-track program for career changers or a foundational program for first time professionals, the [Technical Communication certificate program](#) provides the knowledge and skills necessary for writing end-user documentation such as printed manuals, online help systems and screencast training modules. This certificate can be used to seek work as interns and in co-op positions in technical communication while pursuing the Associate in Arts Degree in Technical Communication.

This is a **high demand, high skill** and **high wage** program as defined by the [Michigan Community College Network](#).

[See this program in the catalog](#) [Apply](#)

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