

2023-24 ACADEMIC PROGRAMS

MANAGEMENT (APMNGD)

Associate in Applied Science

The Management Associate program provides you with basic knowledge and skills to enter or advance in management in any organization. You will learn how management effectively coordinates resources to accomplish organizational goals. Additionally, you will learn how to plan for the future, organize a structure to work in, manage employee performance, and make effective decisions.

Upon completion of this program, you will receive an Applied Science associate degree, Management certificate and a certificate in a discipline or technical area of interest to you. This flexibility will allow anyone in an occupational certificate program to gain the management knowledge and skills to manage in a company setting, or to manage your own business. For other options, be sure to check our Accelerated programs for Management certificate.

The Management Associate Program has four categories of classes:

- general education classes
- technical certificate classes
- management certificate classes
- business division elective classes

You may continue your studies at a 4-year institution.

This is a high demand, high skill and high wage program as defined by the [Michigan Community College Network](#).

Do you have another career in mind? [Search for careers](#)

Program is also available online

Description

Some employers require or prefer employees to have an associate degree as a condition for employment or for advancement. Students can earn an Associate in Applied Science Degree in Management, with a concentration in Operations, Human Resources, Entrepreneurship and Innovation, or Sports and Entertainment, by completing the requirements listed in one of the below concentrations. See an advisor for specific course information and to select an appropriate pathway of interest.

Articulation

Eastern Michigan University, BS or BBA degree;
Siena Heights University, BBA degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php>.

Concentrations

Entrepreneurship and Innovation - available online

First Semester

Class	Title	Minimum Credits
ACC 131	QuickBooks Software	3
BMG 101	Entrepreneurship I: Finding Your Opportunity	3
BMG 140	Introduction to Business	3
BMG 207	Business Communication	3
BMG 230	Principles of Management	3
Total		15

Second Semester

Class	Title	Minimum Credits
BMG 109	Entrepreneurship II: Starting Your Business	3
BMG 111	Business Law I	3
BMG 155	Business on the Internet	3
BMG 205	Creating the Customer Experience	3
BMG 209	Entrepreneurship III - Running and Growing Your Business	3
BMG 294	Management Topics - Capstone	1
Total		16

Third Semester

Class	Title	Minimum Credits
Elective	Writing Elective(s)	3
Elective	Math Elective(s)	3
Elective	Nat. Sci. Elective(s)	3
Elective	Elective(s) to reach minimum 61 credits	6
Total		15

Fourth Semester

Class	Title	Minimum Credits
Elective	Speech/Comp. Elective(s)	3
Elective	Soc. Sci. Elective(s)	3
Elective	Arts/Human. Elective(s)	3
Elective	Elective(s) to reach minimum 61 credits	6
Total		15

Total Credits Required: 61**Human Resources - available online****First Semester**

Class	Title	Minimum Credits
ACC 110	Payroll Accounting	2
BMG 207	Business Communication	3
BMG 230	Principles of Management	3
BMG 240	Human Resources Management	3
BMG 279	Organizational Management	3
Total		14

Second Semester

Class	Title	Minimum Credits
BMG 111	Business Law I	3
BMG 140	Introduction to Business	3
BMG 205	Creating the Customer Experience	3
BMG 250	Principles of Marketing	3
BMG 294	Management Topics - Capstone	1
BOS 230	Electronic Forms Design	3
Total		16

Third Semester

Class	Title	Minimum Credits
Elective	Writing Elective(s)	3
Elective	Math Elective(s)	4
Elective	Nat. Sci. Elective(s)	3
Elective	Elective(s) to reach minimum 61 credits	6
Total		16

Fourth Semester

Class	Title	Minimum Credits
Elective	Speech/Comp. Elective(s)	3
Elective	Soc. Sci. Elective(s)	3
Elective	Arts/Human. Elective(s)	3
Elective	Elective(s) to reach minimum 61 credits	6
Total		15

Total Credits Required: 61**Operations - available online****First Semester**

Class	Title	Minimum Credits
BMG 111	Business Law I	3
BMG 140	Introduction to Business	3
BMG 207	Business Communication	3
BMG 230	Principles of Management	3
BMG 279	Organizational Management	3
Total		15

Second Semester

Class	Title	Minimum Credits
BMG 181	Introduction to Supply Chain Management	3
BMG 231 or BMG 291	Nonprofit Management Project Management	3
BMG 205	Creating the Customer Experience	3
BMG 228	Purchasing and Inventory Control	3
BMG 273	Managing Operations	3
BMG 294	Management Topics - Capstone	1
Total		16

Third Semester

Class	Title	Minimum Credits
Elective	Writing Elective(s)	3
Elective	Math Elective(s)	4
Elective	Nat. Sci. Elective(s)	3
Elective	Elective(s) to reach minimum 62 credits	6
Total		16

Fourth Semester

Class	Title	Minimum Credits
Elective	Speech/Comp. Elective(s)	3
Elective	Soc. Sci. Elective(s)	3
Elective	Arts/Human. Elective(s)	3
Elective	Elective(s) to reach minimum 62 credits	6
Total		15

Total Credits Required: 62**Sports and Entertainment****First Semester**

Class	Title	Minimum Credits
BMG 163	Introduction to Esports	3
BMG 165	Introduction to Sports and Entertainment Management	3
BMG 207	Business Communication	3
BMG 230	Principles of Management	3
BMG 279	Organizational Management	3
Total		15

Second Semester

Class	Title	Minimum Credits
BMG 140	Introduction to Business	3
BMG 166	Sports and Entertainment Communications and Public Relations	3
BMG 168	Facilities and Event Management	3
BMG 169	Sports and Entertainment Marketing	3
BMG 205	Creating the Customer Experience	3
BMG 294	Management Topics - Capstone	1
Total		16

Third Semester

Class	Title	Minimum Credits
Elective	Writing Elective(s)	3
Elective	Math Elective(s)	3
Elective	Nat. Sci. Elective(s)	3
Elective	Elective(s) to reach minimum 61 credits	6
Total		15

Fourth Semester

Class	Title	Minimum Credits
Elective	Speech/Comp. Elective(s)	3
Elective	Soc. Sci. Elective(s)	3
Elective	Arts/Human. Elective(s)	3
Elective	Elective(s) to reach minimum 61 credits	6
Total		15

Total Credits Required: 61