
2024-25 ACADEMIC PROGRAMS

RETAIL MANAGEMENT (APRM)

Associate in Applied Science

This associate degree program prepares students to be knowledgeable, capable, and enthusiastic employees who can handle both customer-facing and behind-the-scenes jobs in a retail setting. These retail jobs can be divided into 4 main areas:

- customer relations,
- store upkeep,
- product handling, and
- administration.

Students who complete this associate degree will have had exposure to all 4 of these areas, and will gain the skills and knowledge to project a can-do, professional, and results-focused attitude.

This is a **high demand, high skill** and **high wage** program as defined by the [Michigan Community College Network](#).

[See this program in the catalog](#) [Apply](#)

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