

2024-25 ACADEMIC PROGRAMS

RETAIL MANAGEMENT/EMU FASHION MARKETING INNOVATION BS (APRM01BB)

Associate Degree:

Transfer/3+1 Program

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Description

This program emphasizes both the theoretical knowledge and the practical skills needed to succeed in both customer-facing and behind-the-scenes jobs in any type of retail setting. The program also prepares students for transfer to a bachelor of science program in Fashion Marketing Innovation at Eastern Michigan University. Students should check with an advisor for information on transferring.

Articulation

Eastern Michigan University, BS degree

For the entire list of articulation agreements:  
<https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php>.

Course Requirements

Requirements

Class	Title	Minimum Credits
	Complete a maximum of eighty-two credits at Washtenaw Community College as outlined on the Articulation Agreement.	82
	Complete a minimum of fifty-one credits at Eastern Michigan University as outlined on the Articulation Agreement.	0
Total		82

Total Credits Required: 82

Accurate as of 04/25/2024 Information is subject to change without notice.