

# 2024-25 ACADEMIC PROGRAMS

## RETAIL MANAGEMENT/EMU FASHION MARKETING INNOVATION BS (APRM01BB)

### Associate Degree:

### Transfer/3+1 Program

Do you have another career in mind? [Search for careers](#)

#### Description

This program emphasizes both the theoretical knowledge and the practical skills needed to succeed in both customer-facing and behind-the-scenes jobs in any type of retail setting. The program also prepares students for transfer to a bachelor of science program in Fashion Marketing Innovation at Eastern Michigan University. Students should check with an advisor for information on transferring.

#### Articulation

Eastern Michigan University, BS degree

For the entire list of articulation agreements:  
<https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php>.

#### Course Requirements

#### Requirements

Class	Title	Minimum Credits
	Complete a maximum of eighty-two credits at Washtenaw Community College as outlined on the Articulation Agreement.	82
	Complete a minimum of fifty-one credits at Eastern Michigan University as outlined on the Articulation Agreement.	0
Total		82

#### Total Credits Required: 82

Accurate as of 04/08/2024 Information is subject to change without notice.