

2024-25 ACADEMIC PROGRAMS

DIGITAL BUSINESS MARKETING AND SALES (CTBSMS)

Certificate

Complete an entry-level sales and marketing certificate in one semester!

Designed for those who are interested in starting in sales and marketing or for those who want to enhance their existing business skills. Classes are offered in accelerated on ground and online formats to accommodate the working professional.

This certificate is designed to provide you with the opportunity for employment in digital marketing and sales that require basic digital business applications. Specific skills include customer interface, basic market research, business trends, presentation content, presentation tools and business market analysis. This program allows you to obtain this certificate as a specialized credential as you progress towards an advanced business certificate, Associate Degree or a transfer pathway to a four-year university.

[See this program in the catalog](#) [Apply](#)

Do you have another career in mind? [Search for careers](#)