

2021-22 ACADEMIC PROGRAMS

DIGITAL VIDEO PRODUCTION (CTDVPC)

Certificate

The certificate program prepares students for positions in companies and organizations who are focused on developing video material for web, commercials, documentary, educational, instructional and artistic content. The program provides instruction covering all facets of video production and post-production. Students acquire skills utilizing a range of software applications.

Description

This program prepares students for entry-level media production positions in organizations where they will create digitized video productions for the Web and other presentation forms that may be used for informational, documentary, instructional, commercial, artistic, or other purposes. The program provides instruction in all facets of video production from program design to hands-on recording through the editing process. Students also gain skills in the use of computer software applications.

Students should choose the appropriate faculty for academic advising based on their last name: Dan Kier (A-M), Matt Zacharias (N-Z).

Articulation

Eastern Michigan University, BS degree.

Copies can be obtained from the Counseling Office, a program advisor, or from the Curriculum and Assessment Office Web site: <https://www.wccnet.edu/learn/transfer-wcc-credits/articulation-agreements.php>.

Admissions Requirements

A high school Macintosh-based course, or GDT 105 with a "C-" or better, or instructor permission is recommended.

Course Requirements

Major/Area Requirements

Class	Title	Minimum Credits
VID 105	Foundations in Digital Video I	4
VID 125	Foundations in Digital Video II	4
VID 203	Commercial Video Production	3
VID 255	Green Screen I	3
VID 270	Documentary Video Production I	3
VID 276	Video Graphics I	3
Total		20

Total Credits Required: 20

Accurate as of 09/24/2021 Information is subject to change without notice.