

2024-25 ACADEMIC PROGRAMS

ENTREPRENEURSHIP AND INNOVATION (CTENTI)

Certificate

Complete an entrepreneurship certificate in just one semester and be on your way to starting the business of your dreams!

Designed for those who are interested in learning those necessary skills need to start and run a business.

Classes are offered in accelerated on ground and online formats for quick completion.

This certificate program provides you with the ability to continuously learn and adapt the business knowledge, skills and attitudes needed to succeed in business, whether as an entrepreneur starting and operating a small business or as an entrepreneur within an organization. Students learn to:

- recognize market opportunities within an industry,
- plan a business initiative to develop their business idea, and
- evaluate its profit potential.

This is a **high demand, high skill** and **high wage** program as defined by the [Michigan Community College Network](#).

[See this program in the catalog](#) [Apply](#)

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