2023-24 ACADEMIC PROGRAMS

BUSINESS ENTERPRISE ESSENTIALS (CVBUSE)

Advanced Certificate

In this program, students will build the essential skills for daily business operations, spanning the major fields of practice. Students will select courses from business management, marketing, finance and communication to build a personal career path.

Program is also available online

Description

In this program, students will build the essential skills for daily business operations, spanning the major fields of practice. Students will select courses from business management, marketing, finance and communication to build a personal career path.

Suggested Career Paths

Management
BMG 111 Business Law I
BMG 181 Introduction to Supply Chain Management
BMG 228 Purchasing and Inventory Control
BMG 240 Human Resources Management
BMG 273 Management Operations
BMG 293 Business Enterprise Essentials Capstone

Finance
ACC 110 Payroll Accounting
ACC 131 QuickBooks
BMG 111 Business Law I
BMG 228 Purchasing and Inventory Control
BMG 293 Business Enterprise Essentials Capstone
BOS 184 Spreadsheet Software Applications I

Marketing and Communications
BMG 160 Principles of Sales
BMG 165 Introduction to Sports and Entertainment Management
BMG 205 Creating the Customer Experience
BMG 206 Retail Principles and Practices
BMG 240 Human Resources Management
BMG 293 Business Enterprise Essentials Capstone

Admissions Requirements

Completion of the Business Enterprise Basics Certificate

Course Requirements

Major/Area Requirements

<table>
<thead>
<tr>
<th>Class</th>
<th>Title</th>
<th>Minimum Credits</th>
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</thead>
<tbody>
<tr>
<td>Elective</td>
<td>Restricted Elective(s): Select 15 credits from ACC 110, ACC 131, BMG 111, BMG 160, BMG 165, BMG 181, BMG 205, BMG 206, BMG 228, BMG 240, BMG 273, BOS 184</td>
<td>15</td>
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<tr>
<td>BMG 293</td>
<td>Business Enterprise Essentials Capstone</td>
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<td>Total</td>
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Total Credits Required: 16

Accurate as of 10/27/2023 Information is subject to change without notice.